



JC Groups

Tea



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Tea Estate



Types of Tea



Oolong Tea



White Tea



Black Tea

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Types of Tea

Four main types of tea are produced based on how tea leaves are processed:

- Green tea (non-fermented)
- Black tea (fermented)
- Oolong tea (partly fermented)
- White tea (least processing)

Different Tea Varieties in India

Annamalais Tea, Wayanaad Tea, Karnataka Tea, Munnar Tea, Travancore Tea



The Tea Estate located in the Darjeeling district in East India and some of the finest Tea Garden located in Assam which produces the best quality Orthodox and CTC teas.

The plantations consists of new tea bushes using the latest variety of clones well researched for yielding very good quality tea. The tea bushes are kept at their peak of health with loving care and constant monitoring.

Modern cultivation techniques have been adopted with an emphasis on eco-friendliness. Integrated pest management is strictly followed which allows the use of only very safe pesticides and bio-pesticides.

Tea Producing Regions of India

Following the success of tea cultivation experiments in Darjeeling and Assam in the 1800s, endeavours in other parts of India with similar natural conditions were undertaken. These efforts led to a thriving tea industry in at least ten distinct tea producing regions of North-East and South India:

1. Darjeeling
2. Assam
3. Dooars and Terai
4. Kangra
5. Nilgiri
6. Annamalais
7. Wayanaad
8. Karnataka
9. Munnar
10. Travancore

Important Facts

Darjeeling tea is renowned globally for its distinctive Muscatel flavour, which cannot be replicated anywhere else in the world.

Darjeeling tea has been accorded with a geographical indication (GI) status. It was the first GI to be registered from India.

Assam is home to the single largest contiguous tea growing region in the world.

Assam is the only other region in the world apart from Southern China to grow its own native tea plant.

Assam tea typically generates rich, full bodied, deep-amber liquor in the cup with a brisk, strong and malty taste.

India is the second largest producer and largest consumer of tea in the world.

Masala chai from India has found favour way beyond the country's borders. Marketers in America typically use the term chai tea to refer to tea that is milky and spicy!

Nilgiri tea, which hails from the Blue Mountains of South India, is known for its elegant, brisk and fragrant liquor that is golden yellow in colour. Nilgiri tea leaves a creamy taste in the mouth with subtle notes of dusk flowers.

Tea has numerous health benefits. It has natural antioxidants that slow the aging process and also build the defences of the human body against several diseases.

Tea is known to help boost body metabolism and reduce appetite, making it an effective anti- obesity beverage.

The Russian Federation was the largest import market for Indian tea in 2013-14. It imported 38.62 million kg of tea from India for a value of US\$ 105.93 million during the year.

TEA PRODUCTION PLANT

The superior quality of teas is maintained due to stringent adherence to quality norms and the use of best possible inputs.

We believe it is a continual challenge to produce teas that reflect the real beauty of absolute perfection. This challenge obliges us at the same time to work with greater craftsmanship, to search with more patience and remain faithful to our company traditions, so that our teas are always the very best.

The tea production plant is located on the tea estate, so that the freshly picked tea leaves can be processed immediately - the first step on the way to the superior quality.

Black tea is produced in five steps :

WITHERING

ROLLING & CUTTING

FERMENTATION

ROLLING & CUTTING

DRYING

SORTING

History & Origin of Tea in India

India is the world's largest consumer of tea in the world – and the second largest producer of tea – including the world's most popular tea varieties - like Assam and Darjeeling tea. However, the growth of tea as an industry in India has been relatively recent.

Indian tea is among the finest in the world owing to strong geographical indications, heavy investments in tea processing units, continuous innovation, augmented product mix and strategic market expansion. The main tea-growing regions are in Northeast India (including Assam) and in north Bengal (Darjeeling district and the Dooars region). Tea is also grown on a large scale in the Nilgiris in south India. India is one of the world's largest consumers of tea, with about three-fourths of the country's total produce consumed locally.

KEY MARKETS AND EXPORT DESTINATIONS

- Tea exports from India stood at 101.04 kg, valued at US\$ 306.9 million.
- major importers of Indian tea were Egypt, Pakistan, UK, Iraq, Iran and Russia.
- The country is home to a wide variety of teas, including CTC tea, orthodox tea, green tea and organic tea. Unlike many other tea producing and exporting nations, India has a manufacturing base for both CTC and orthodox tea, in addition to green tea.
- India offers high-quality specialty teas, such as Darjeeling, Assam Orthodox and the high-range Nilgiri, which have a distinctive aroma, strength, colour and flavour.

Disclaimer: This information has been collected through secondary research and “JC Groups” is not responsible for any errors in the same.